



AUDIO DESCRIPTION WORKSHOP

University of Trieste – Trieste, ITALY
One Day – May 19, 2017

With Joel Snyder, Audio Description Associates, LLC – USA
Audio description: “The Visual Made Verbal”
Making Visual Images Accessible to People Who Are Blind or Have Low Vision

Audio Description (AD) makes visual images accessible for people who are blind or have low vision. Using words that are succinct, vivid, and imaginative, media describers convey the visual image from television and film that is not fully accessible to a significant segment of the population (more than 21 million Americans experience significant vision loss).

Who should attend? Anyone interested in:

- working as freelance description writers for broadcast television
- working as a describer in a local performing arts program
- working as a describer for visual art exhibitions
- experienced audio describers desiring an updated refresher course

Program Goals / Outcomes

At the conclusion of the session, participant will know/ experience:

- who are “the blind”?
- the history of Audio Description
- active Seeing / Visual Literacy
- how to develop skills in concentration and observation
- the art of “editing” what you see
- using language to conjure images
- how to use the spoken word to make meaning
- developing an Audio Description program



Training leader

As one of the nation’s first audio describers and having trained audio describers in more than forty states and over 50 nations, Joel Snyder will share his 35+ years of experience with Audio Description and services for people who are blind or have low vision, including the screening of excerpts from nationally broadcast videos with description (written and voiced by Dr. Snyder.) Joel Snyder is the President of Audio Description Associates, LLC and Director of the American Council of the Blind’s Audio Description Project.

Pre-registration: until April 20. Enrollment fees will be collected after that day.
Enrollment fee: 165,00 €

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